Looking Toward Christmas

People from all over the country, returning home from summer vacations via New York for a shopping tour, will find here new assortments of Gift Merchandise at splendid values.

Store Hours, 9 to 5:30. FOURTEENTH STREET

Babies' Dept. Sale Days Will be on the coming Wednesday and Thursday. Mothers will find the se-lection for babies more complete than ever before and values surpassing expectations

Last Week==19th Great Fall Sale==Buy Now

Merchandising knowledge and uninterrupted success have marked the upbuilding of this department store, the oldest in New York (except Lord & Taylor, 1826). HEARN'S has never changed hands in all the ninety-four years of its existence, but has remained entirely under the control of the founder's family, now in its third and fourth generation.

"Values Always" is the policy which has carried forward the HEARN enterprise in a steady growth of business that never halts for good times or bad, and is seen in our increased patronage and in our store enlargement (28 W. 14th St. now being added to the 33 other building lots at present covered by our business).

Following for Both Monday and Tuesday

	rollowing
Canton Crepe and	Men's Fine Shirts-
Poiret Twill Dresses— Black, navy, brown—sizes 42½ to 52½—featuring	2,400—woven madras—plain stripes—blue, helio, tan, grey, black and white—white grounds—also starch
new fall styles—various models— 23.50	cuff shirts in fine percales— were \$1.95
Misses' Jersey Dresses-	Men's Root's Underwear—
Over blouse—pleated skirt—white linen collar and cuffs—Copen, brown, henna and reindeer— 7.75 sizes 14 to 20 years—were \$9.73	Grey soft wool finish—single or double breasted shirts —36 to 46—drawers, 32 to 44—
sizes 14 to 20 years—were \$9.73	were \$2.19 to \$2.45
Special purchase—very fine cloth—navy, brown or black—novelty box pleated backs—button trimmed	Men's Belts and Suspenders-
-interlined and lined with plain linings- sizes 42 to 52—were \$35.73	Mercerized web suspenders—cowhide belts with initial buckles—were .85 and \$1.0062
Trimmed Hats-	Men's Winter Underwear—
Up-to-date models in a variety of styles and colors, including black—were \$3.95 2.25	Shirts and drawers that are soft and durable gray—all sizes—were .95
Stone Marten Scarfs—	Men's Flannel Shirts—
One skin—full furred choice pelts—were \$45.78	Soft wool finish—khaki or gray, light or dark colors—collars attached—sizes 14 to 18—
Mink Choker Scarfs—	were \$2.25
Single fine skin— were \$29.73. 17.75	Men's Work Shirts-
Limit 2.	Percales in khaki, blue, chambray—black sateen—dull and shiny—collars attached—all sizes—were \$1.09
Fox Scarfs— Closed animal style—taups or brown— excellent quality—were \$40.73	were \$1.09
excellent quality—were \$40.73	Men's and Boys' Caps— Good quality serge—plain colors and mixtures—lined
Voile and Batiste Blouses— Tie-on overblouse or tuck-in styles—lace or hand	or unlined—all sizes— were .95 and \$1.09
stitching trimmed—sizes 36 to 44— 2.18	Men's Stylwear Suits-
Tricolette Tunic Blouses—	Plain colors, mixtures and stripes—cut in the latest fall models—all wool materials—fine finished and unfinished worsteds, serges, flannels, cassimeres—
New and popular models in navy blue and 4.95	excellently tailored—sizes 34 to 48; regular, stouts, slims, shorts—were \$39.75 and \$42.50. 30.00
Limit 1.	Men's All Wool Trousers-
\$5.00 Brocaded Corsets— Low bust—extra long hip 2.77	Grey, brown, blue, green and various other mixtures— fancy cassimeres, worsteds and fiannels—well made—sizes 29 to 46 weight-
Broche Corsets—	-sizes 29 to 46 waist 5.15
Lace front—low bust—long hip—pink— 3.95 were \$8.00	Boys' Serge Suits— Pure worsted—all wool—navy blue—fine or medium wale—best quality alpaca linings—large assortment
Limit 2. Women's Worsted Slipover Sweaters—	of the newest Norfolk and side pleated models—finely
V neck—plaid designs—black, peacock, navy, buff, brown—were \$4.94	sizes ; to 18 years—were \$16.50 10.00
Limit 2.	Boys' New Fall Suits— Newst Fall shades of brown, gray, elive and heather
Ostrich Bands— All lovely fall shades— were \$1.25	mixtures and stripes—all wool—alpaca linings—semi- Norfolk and pleated yoke models—especially well
were \$1.25	tailored—most of the suits with extra trousers—sizes 8 to 17 years—
Untrim'd Velvet Hats-	were \$12.50. Limit 2.
were \$4.85	Young Men's High School Suits— Worsteds, cassimeres, cheviots and navy serges—
Bungalow Aprons	fancy stripes and mixtures—plain colors—full or half lined coats—single and double breasted models—finely
Checked or plain gingham—slipover model—plain pink or blue collars—braid finish—well made and attractive—were \$1.48	tailored—sizes 32 to 40 chest measure— were \$24.50 to \$32.50
Limit 3.	Junior Boys' Suits— Junior Norfolk models—box pleated—large patch
Numerous colored or white embroidered designs on rose, Copen, lavender, pink grounds—Japanese sleeves	pockets—extra washable collar—brown and navy —sizes 5 to 10 years—
-sash belt-were \$1.94 and 1.47 & 2.46	Limit 2.
Limit 2. Heatherbloom Petticoats—	Newest styles—newest colors—fancy striped percales
Flowered on black, navy, brown, taupe and tan grounds—were \$1.94.	and madras—plain or with button down collars— —sizes 8 to 15 years— were \$1.27.
Limit 2.	Boys' Shirts—
Trimmed with fancy net, lace and tucks— white orchid flesh and light blue—were \$2.48 1.64	Newest Fall colors and patterns—fancy stripes—
Limit 2.	sizes 12½ t 14—were \$1.48
Crepe de Chine Gowns— Trimmed with lace and medallions—white	Babies' Flannelette Dresses-
and flesh—were \$3.97	Neatly made—yoke and bishop styles—checks and stripes—sizes to 3 years—were .7740
Several pretty styles—built-up and strap shoulder	Little Tots' Rompers and Creepers-
effects—slip on models—trimmed with lace—were \$1.28	Gingham, chambray and crepe—Peggy and toodle style—tri mmed with contr sting colors —sizes to 6 years—were \$1.47
Extra Size Gowns—	Limit 4.
Round and V neck-embroidery trimmed- white-were .97.	Belted models—white—wool—chinchilla—sizes to 3 years—were \$4.97
Limit 3.	Limit 2.
Women's Nightdresses— Fancy yokes—long or short sleeves—some	Babies' Fine Part Wool Shirts— Shell finish—sizes to 3 years—
with yokes of satin—flesh or white—were \$1.48 .96 Limit 6.	were \$1.25
Children's Flannelette Pajamas— One-piece—frog trimmed—clear stripes—good quality	Women's Part Wool Underwear— Various st les in vests and tights.
—sizes 4 to 14 years—	regul r sizes—were \$1.67
Girls' Tub Dresses—	Boys' Gray Fleece Union Suits-
Plaid and check ginghams—various trimmings—7 to 14 years—were \$1.94	High neck, long sleeves—ankle length—well made—sizes to 12 years—were \$1.17
Box Stationery—	Limit 6.
Paper or cards—24 sheets or 24 cards—24 envelopes—colored or gilt edge—were .2515	Children's Plaited Silk Hose— Black, white or cordovan—all sizes— were .97
Limit 3:	Limit 6 pairs.

Our New Modes

are represented in today's Rotogravure Section by illustrations, descriptions and prices typical of the distinctive styles, new fabrics and special prices which make our Apparel Sections so attractive and advantageous to customers. Don't fail to see Hearn's advertisement in the Rotogravure Section.

39-inch Silk and Satin Canton Crepes—Good quality—heavy creps weave—desirable 2.58 Limit 19 yards. 40-inch Charmeuse— Bright satin free—ctreet and evening shades and black—were Limit 10 yards. Men's Wear Serges— 54-inch width—all wool—any and black—fine and were st.97. Limit 10 yards. Tricotines and Poiret Twills— 50-inch—imported navy blue—all wool—were \$2.97. Limit 10 yards. 48 and 59-inch Veloura— New Fall colors—navy and black—were \$1.97. Limit 10 yards. 48 and 59-inch Veloura— New Fall colors—navy and black— were \$2.83. Limit 10 yards. All Wool Prunellas— 42 inches wide—soft, lustrous finish—taupe, tan, copen, garnet, brown, navy and black— vere \$1.97. Limit 6 yards. 54-inch Mannish Serges— All, wool—navy and black—close, heavy weaves—were \$1.48. Couting Flances— Pink and white—blue and white stripes—for undergramets, pajamas, etc.—were 25. Limit 20 yards. Striped Seersucker Ginghams— For house dresses, boys' waists, aprons, etc.— were \$0.0. Limit 10 yards. Unit 2 pieces. Yard Wide Lining Satins—Good assortment of ratterns for blouses and boys' and me Limit 10 yards. Limit 20 yards. Limit 20 yards. Limit 20 pieces. Yard Wide Lining Satins—Good assortment of colors—excellent quality for coats and suits—were \$1.37. Val. Laces— 12-yard piece—for underwear, etc.— were \$2.00. Limit 2 pieces. Yard Wide Lining Satins— Good assortments of colors—excellent quality for coats and suits—were \$1.37. Val. Laces— 12-yard piece—pretty patterns—were 49. Limit 10 yards. Val. Laces— 12-yard piece—pretty patterns—were \$1.87. Limit 10 yards. 4-inch Crochet Tops— Silk tassels—black and color— syles—were \$1.87. Limit 20 yards. Limit 20 yards. Limit 3 yards. Jet Beaded Girdles— Phid—block designs—full stale edges—four asyles—were \$3.47 and \$3.57 int. 20 yards. Limit 20 yards. Limit 20 yards. Limit 20 yards. Mulling and piece—fort descentification—see \$1.54. Limit 20 yards. Limit 20 yards. Si inches wide—soft finish—were \$1.59. Limit 20 yards. Limit 20 yards. Si inches wide—soft finish—were \$1.59.		for both Monday	and
Bright satin face—street and evening shades and black—were \$2.55. Men's Wear Serges—54-inch width—all wool—navy and black—fine and heavy twill—close weave—were \$1.97. Limit 10 yards. Tricotines and Poiret Twills—50-inch—imported navy blue—all wool—were \$2.97. Limit 10 yards. 48 and 59-inch Velours—New Fall colors—navy and black—were \$2.85. Limit 10 yards. All Wool Prunellas—42 inches wide—soft, lustrous finish—taupe, tan, copen, garnet, brown, navy and black—topen, garnet, brown, navy and black—1.24 Weaves—were \$1.48. Limit 10 yards. Outing Flannels—Pink and white stripes—for undergarments, pajamas, etc.—were 25. Limit 20 yards. Striped Seersucker Ginghams—For house dresses, boys waista, aprons, etc.—were 30. Limit 10 yards. Limit 10 yards. Limit 20 yards. Limit 20 yards. Limit 20 yards. Limit 20 yards. Limit 3 yards. Vard Wide Liming Sattins—Good assortments of colors—excellent quality for coats and suits—were \$1.37. Val. Laces—12-yard piece—for underwear, etc.—were \$2.90. Limit 20 yards. Val. Laces—were \$1.37. Val. Laces—12-yard piece—pretty patterns—were 49. Limit 20 yards. Limit 12 yards. Jet Beaded Girdles—were \$2.96. Limit 20 yards. Limit 12 yards. Jet Beaded Girdles—were \$2.96. Limit 20 yards. Limit 20 yards. Muslins—18. Reversible and lined—black, white and brown—were \$1.37. Limit 20 yards. Limit 20 yards. Muslins—19-id—black designs—full and single sizes—were \$2.96. Limit 20 yards. Limit 20 yards. See inches wide—unbleached—less than mill price—less din ches wide—were \$2.96. Limit 20 yards. Limit 20 yards. Muslins—19-id—house designs—full and single sizes—were \$2.96. Limit 20 yards. Limit 20 yards. Muslins—10-id—were \$2.96. Limit 20 ya		Good quality—heavy crepe weave—desirable colors and black—were \$3.45	
Men's Wear Serges— 5-linch width—all wool—navy and black—fine and beary twill—close weave—were \$1.97. Limit 10 yards. Tricotines and Poiret Twills— 50-inch—imported navy blue—all wool—news \$2.97. Limit 10 yards. 48 and 50-inch Veloura— New Fall colors—navy and black—were \$2.83. Limit 10 yards. All Wool Prunellas— 42 inches wide—soft, lustrous finish—taupe, tan, copen, garnet, brown, navy and black—lose, heavy were \$1.97. Limit 6 yards. 54-inch Mannish Serves— All, wool—navy and black—close, heavy were \$1.97. Limit 6 yards. 54-inch Mannish Serves—All, wool—navy and black—close, heavy weaves—were \$1.40. 10 yards. Outing Flannels—Pink and white stripes—for undergarments, Limit 20 yards. Striped Seersucker Ginghams—For house dresses, boys waists, apross, etc.—were .40. Limit 15 yards. White Madras—For house dresses, boys waists, apross, etc.—were .20. Limit 10 yards. Long Cloths—Limit 2 pieces, Yard Wide Lining Satins—Good assortments of colors—excellent quality for coats and suits—were \$1.37. Limit 2 pieces. Yard Wide Lining Satins—Good assortments of colors—excellent quality for coats and suits—were \$1.37. Limit 10 yards. Val. Laces—12-yard piece—pretty patterns—were 4.9. Limit 2 pieces. Embroidered Flouncings and Camisole Tops—Attractive designs—were 4.9. Limit 10 yards. 4-inch Crochet Tops—Silk taseds—black and colors—were \$1.37. Limit 10 yards. 4-inch Crochet Tops—Reversible and lined—black, white and brown—were \$1.37. Limit 12 yards. Jet Beaded Girdles—were \$2.36. Limit 20 yards. Limit 20 yards. Limit 20 yards. Muslins— 96 inches wide—soft orony nap—mill lengths of 1 to 10 yards. Limit 20 yards. Limit 20 yards. Silk house wide—soft orony nap—mill lengths of 1 to 10 yards. Limit 20 yards. Limit 20 yards. Sileached Muslins—36 inches wide—soft dish—were 4.3. Limit 20 yards. Sileached Muslins—36 inches wide—soft dish—were 4.3. Limit 20 yards. Sileached Muslins—36 inches wide—soft dished—were \$2.4. Limit 20 yards. Bleached Muslins—15 Limit 10 yards. Limit 20 yards. Sileached Muslins—		40-inch Charmeuse-	1.65
Tricotines and Poiret Twills— 50-inch—imported nary blue—all wool—were \$2.97. Limit 10 yards. 48 and 50-inch Velours— New Fall colors—navy and black— were \$2.83. Limit 10 yards. All Wool Prunellas— 42 inches wide—soft, lustrous finish—taupe, tan, copen, garnet, brown, navy and black— copen, garnet, brown, navy and black—lose, heavy were \$1.97. Limit 6 yards. 54-inch Mannish Serves— All wool—navy and black—close, heavy waves—were \$1.48. Limit 10 yards. Outing Flannels— Pink and white—blue and white stripes—for undergarments, pajamas, etc.—were .2511 Striped Seersucker Ginghams—For house dresses, boys waists, aprons, etc.—were .30. Limit 15 yards. White Madras—Good assortment of patterns for blouses and boys and mens shirts—were .4026 Limit 2 pieces. Yard Wide Lining Sattins—Good assortments of colors—excellent quality for coats and suits—were \$1.3796 Limit 2 pieces. Yard Wide Lining Sattins—Good assortments of colors—excellent quality for coats and suits—were \$1.3796 Limit 2 pieces. Embroidered Flouncings and Camisole Tops—Limit 2 pieces. Embroidered Flouncings and Camisole Tops—Silk taucels—black and colors—serve .49. Limit 2 pieces. Embroidered Flouncings—Reversible and lined—black, white and brown—were \$1.51. Limit 12 yards. Jet Beaded Girdles—were \$3.51. Limit 12 yards. Jet Beaded Girdles—were \$3.51. Limit 12 yards. Jet Beaded Girdles—were \$3.52. Limit 6. Wool Finish Blankets—Flid—block designs—full size—were \$1.594. Limit 3. Bleached Domets—36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were .48yd. Jet Beached Muslins—36 inches wide—soft finish—were .15. Limit 20 yards. Muslins—36 inches wide—soft finish—were .15. Limit 20 yards. Bleached Muslins—4 Limit 20 yards. Bleached Muslins—54 linches wide—soft finish—were .15. Limit 20 yards. Bleached Cheese Cloths—56 inches wide—soft finish—were .15. Limit 20 yards. Bleached Cheese Cloths—56 inches wide—soft finish—were .15. Limit 20 yards. Bleached Cheese Cloths—57 inches .25 doss—hemstitched—w		Men's Wear Serges— 54-inch width—all wool—navy and black-	fine and
As and 50-inch Velours— New Pall colors—navy and black— were \$2.58. Limit 10 yards. All Wool Prunellas— 42 inches wide—endt, lustrous finish—taups, tan, copen, garnet, brown, navy and black— 1.24 S4-inch Mannish Serves— All wool—navy and black—close, heavy were \$1.97. Limit 10 yards. Outing Flannels— Pink and whits—blue and white stripes—for undergarments, broinnas, etc.—were 25. Limit 10 yards. Striped Seersucker Ginghams— For house dresses, boys waists, aprons, etc.— were .30. Limit 10 yards. White Madras— Good assortment of patterns for blouses and boys' and men's shirts—were .40		Limit 10 yards. Tricotines and Poiret Twills— 50-inch—imported navy blue—all wool—	1.75
All Wool Prunellas— 42 inches wide—soft, lustrous finish—taups, tan, copen, garnet, brown, navy and black—1.24 54-inch Mannish Serves— All wool—navy and black—close, heavy weaves—were 31.00 Uting Flannels— Pink and white—blue and white stripes—for undergarments, pajamas, etc.—were 25. Limit 20 yards. Striped Seersucker Ginghams—For house dresses, bosy waists, aprona, etc.—were .30. Limit 15 yards. White Madras—Good assortment of patterns for blouses and boys' and men's shirts—were .40. Limit 10 yards. Limit 2 pieces. Yard Wide Lining Satins—Good assortments of colors—escellent quality for coats and suits of yards. Val. Laces— 12-yard piece—for underwear, etc.— 12-yard piece—pretty patterns—were .49. Limit 2 pieces. Embroidered Flouncings and Camisole Tops—Attractive designs—were .49. Limit 10 yards. 4-inch Crochet Tops—Silk tassels—black and color—were \$1.37. 90 Limit 12 yards. 4-inch Coney Bandings—Reversible and lined—black, white and brown—were \$1.37. Limit 10 yards. 4-inch Coney Bandings—Reversible and lined—black, white and brown—were \$1.37. New Net Curtains—Valance centers—pretty lac edges—four styles—were \$2.47. Limit 16 Wool Finish Blankets—White, grey—contrasting colored borders—full and single sizes—were \$2.95. Limit 20 yards. Limit 20 yards. Muslins— 85 inches wide—out downy nap—mill lengths of 1 to 10 yards—were .48. Limit 20 yards. Muslins— 86 inches wide—out downy nap—mill lengths of 1 to 10 yards—were .48. Limit 20 yards. Sheched Muslins— 86 inches wide—out downy nap—mill lengths of 1 to 10 yards—were .48. Limit 20 yards. Sheched Muslins— 86 inches wide—bleached sheetings—standard quality—were .67. Limit 20 yards. Bleached Domets— 1 Limit 20 yards. Sheches—were .43. 2 Limit 20 yards. Sheches—were .43. 2 Limit 20 yards. Sheches—were .44. Limit 12 yards. Sheches—were .45. Limit 20 yards. Sheches—were .46. Sheches—were .47. Limit 20 yards. Sheches—were .48. Limit 20 yards. Sheches—shershitched—were .49. 2 Limit 20 yards. Sheches—were .48. Limit	1	48 and 50-inch Velours— New Fall colors—navy and black—	
Limit 6 yards. 54-inch Mannish Serves— All wool—navy and black—close, heavy weaves—were \$1.48. Limit 10 yards. Outing Flannels— Pink and white—blue and white stripes—for undergarments, pajamas, etc.—were 25. Limit 20 yards. Striped Seersucker Ginghams— For house dresses, boys 'waists, aprona, etc.—were 30. Limit 15 yards. White Madras—Good assortment of patterns for blouses and boys' and men's shirts—were 40. Long Cloths— 10-yard piece—for underwear, etc.— 26 uses \$2.00. Limit 2 pieces, Yard Wide Lining Satins—Good assortments of colors—excellent quality for coats and suits—were \$1.37. Limit 5 yards. Val. Laces— 12-yard piece—pretty patterns—were 49. Limit 2 pieces, Embroidered Flouncings and Camisole Tops— Attractive designs—were 49. Limit 10 yards. 4-inch Crochet Tops—Silk tassels—black and color—were 1.87. Limit 10 yards. 4-inch Coney Bandings— Reversible and lined—black, white and brown—were \$1.37. Limit 12 yards. Jet Beaded Girdles—were \$1.37. Jet Beaded Girdles—were \$2.41. Limit 3. All-Wool Blankets—White, grey—contrasting colored borders—full and single sizes—were \$2.95. Limit 3. All-Wool Blankets— Phid—block designs—full stze—were \$2.96. Limit 20 yards. Muslins— Sé inches wide—soft downy nap—mill lengths of 1 to 10 yards. Limit 20 yards. Bleached Domets— 36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 48. Limit 20 yards. Bleached Domets— 36 inches wide—soft finish—were 1.5. Limit 20 yards. Bleached Muslins— 56 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 48. Limit 20 yards. Sheetines— Limit 20 yards. Sheetines— Limit 20 yards. Limit 20 yards. Sheetines— Limit 20 yards. Limit 20 yards. Limit 20 yards. Sheetines— Limit 20 yards. Limit 20 yards. Sheetines— Limit 20 yards. Limit 30. Sheetines— Full and three-quarter sizes—were \$2.98. Limit 30. Limit 40. Limit 50. Limit 50. Limit 50. Limit 50. Limit 60. Limit		All Wool Prunellas— 42 inches wide—soft, lustrous finish—ta copen, garnet, brown, navy and black—	
Outing Flannels—Pink and white stripes—tor undergarments, pajamas, etc.—were 25		54-inch Mannish Serges-	1.00
Striped Seersucker Ginghams—For house dresses, boys' waists, aprons, etc.—were 30		Outing Flannels— Pink and white—blue and white stripes—fo	
Good assortment of patterns for blouses and boys' and men's shirts—were 4.0		Striped Seersucker Ginghams For house dresses, boys' waists, aprons, etc.— were .30.	14
10-yard piece—for underwear, etc.— 1.35 Yard Wide Linint 2 pieces, Good assortments of colors—excellent quality for coats and suits—were \$1.37. Val. Laces— 12-yard piece—pretty patterns— were 49. Limit 2 pieces, Silk tassels—black and colors— were 49. Limit 10 yards. 4-inch Crochet Tops— Silk tassels—black and colors—were \$1.87. Limit 12 yards. Jet Beaded Girdles— were \$3.47 and \$3.97. Valance centers—pretty lac edges—four styles—were \$2.47. Limit 1. New Net Curtains— Valance centers—pretty lac edges—four styles—were \$2.47. Limit 6. Wool Finish Blankets— White, grey—contrasting colored borders—full and single sizes—were \$2.96. Limit 3. All-Wool Blankets—Plaid—block designs—full size—were \$1.54. Limit 3. Bleached Domets— 36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 4.8 Limit 20 yards. Muslins— 36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 4.8 Limit 20 yards. Bleached Muslins— 36 inches wide—soft finish—were .15. Limit 20 yards. Unbleached Muslins— 36 inches wide—soft finish—ser .15. Limit 20 yards. Unbleached Cheese Cloths— 36 inches wide—soft finish—were .15. Limit 20 yards. Unbleached Muslins— 36 inches wide—soft finish—were .15. Limit 20 yards. Sheetings— 21/4 yards wide—bleached sheetings—stand—ard quality—were .67. Limit 12 yards. Bleached Cheese Cloths— 36 inches wide—absorbent—were .43. Limit 12 yards. Bleached Cheese Cloths— 36 inches wide—absorbent—were .43. Limit 1 piece. Feather Ticks— Full and three-quarter sizes—were .32. 42/36—plain hem—were .32. 42/36—plain hem—were .32. 42/36—plain hem—were .33. 42/36—plain hem—were .34. 42/36—plain hem—were .34		White Madras— Good assortment of patterns for blouses an boys' and men's shirts—were .40	d .26
Good assortments of colors—excellent quality for coats and suits—were \$1.37. Limit 6 yards. Val. Laces— 12-yard piece—pretty patterns—were 49. Limit 2 pieces. Embroidered Flouncings and Camisole Tops—Attractive designs—were 49. Limit 10 yards. 4-inch Crochet Tops—Silk tassels—black and color—were 18. 1-inch Coney Bandings— Reversible and lined—black, white and brown—were \$1.37. Limit 12 yards. Jet Beaded Girdles—were \$3.47 and \$3.97. Limit 1. New Net Curtains—Valance centers—pretty lac edges—four styles—were \$2.47. Limit 6. Wool Finish Blankets—White, grey—contrasting colored borders—full and single sizes—were \$2.96. Limit 3. All-Wool Blankets—Plaid—block designs—full size—were \$1.594. Limit 3. Bleached Domets—36 inches wide—soft down nap—mill lengths of 1 to 10 yards—were 48. Limit 20 yards. Muslins— 36 inches wide—unbleached—less than mill price—were 10½. Limit 20 yards. Bleached Muslins—36 inches wide—soft finish—were .15. Limit 20 yards. Unbleached Muslins—54 inches wide—were 67. Limit 20 yards. Unbleached Muslins—54 inches wide—bleached sheetings—stand—ard quality—were .67. Limit 12 yards. Sheetings—Full and three-quarter sizes—were \$2.98. Limit 1 yards. Bleached Cheese Cloths—36 inches wide—absorbent—were 4½. Limit 1 piece. Feather Ticks—Full and three-quarter sizes—were \$2.98. Limit 3. Pillow Cases— 42x36—plain hem—were .32 42x36—plain hem—were .34 42x36—lemstitched—were .34 42x36—lemstitched—were .34 42x36—lemstitched—were .35 42x36—lemstitched—were .35 42x36—lemstitched—were .35 42x36—lemstitched—were .35 42x36—lemstitched—were .35 42x36—lemstitched—were .37 Limit 3. Pillow Cases— 42x36—plain hem—were .34 42x36—lemstitched—were .35 42x36—lemstitched—were .35 42x36—lemstitched—were .35 42x36—lemstitched—were .37 Limit 3. Pillow Cases— 42x36—lemstitched—were .37 Limit 3. Pillow Cases— 42x36—lemstitched—were .37 42x36—lemstitched—were .37 42x36—lemstitched—were .37 42x36—lemstitched—were .37 42x36—lemstitched—were .37 42x36—lemstitched—were .37	-	10-yard piece—for underwear, etc.— were \$2.00	1.35
12-yard piece—pretty patterns—were A9 Limit 2 pieces. Embroidered Flouncings and Camisole Tops— Attractive designs—were A9 Limit 10 yards. 4-inch Crochet Tops—Silk tassels—black and color—were .18		Good assortments of colors—excellent qualit for coats and suits—were \$1.37	.96
Camisole Tops— Attractive designs— were .49. Limit 10 yards. 4-inch Crochet 'Tops— Silk tassels—black and color— were .18		12-yard piece—pretty patterns—were 49. Limit 2 pieces.	29
4-inch Crochet Tops Silk tassels—black and color:— were 18. 1-inch Coney Bandings— Reversible and lined—black, white and brown —were \$1.87. Limit 12 yards. Jet Beaded Girdles— were \$3.47 and \$3.97. Limit 1. New Net Curtains— Valance centers—pretty lac edges—four styles—were \$2.47. Limit 6. Woo! Finish Blankets— White, grey—contrasting colored borders—full and single sizes—were \$2.96. Limit 3. All-Woo! Blankets— Plaid—block designs—full size—were \$15.94. Limit 3. Bleached Domets— 36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 48. Junit 20 yards. Muslins— 36 inches wide—unbleached—less than mill price—were 10½. Limit 20 yards. Bleached Muslins— 36 inches wide—soft finish—were .15. Limit 20 yards. Unbleached Muslins— 54 inches wide—bleached sheetings—standard quality—were .67. Limit 29 yards. Sheetings— 2½ yards wide—bleached sheetings—standard quality—were .67. Limit 12 yards. Bleached Cheese Cloths— 36 inches wide—absorbent—were 4½. Limit 1 piece. Feather Ticks—Full and three-quarter size—were \$2.98. Limit 3. Pillow Cases— 42x36—plain hem—were .32. 42x36—hemstitched—were .39. 42x36—hemstitched—were .39		Camisole Tops—	d .33
Reversible and lined—black, white and brown—were \$1.37 Limit 12 yards. Jet Beaded Girdles—were \$3.47 and \$3.97 Limit 1. New Net Curtains—Valance centers—pretty lac edges—four styles—were \$2.47 Limit 6. Woo! Finish Blankets—White, grey—contrasting colored borders—full and single sizes—were \$2.96. Limit 3. All-Woo! Blankets—Plaid—block designs—full size—were \$1.94 Limit 3. Bleached Domets—36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 48 Limit 20 yards. Muslins— 36 inches wide—unbleached—less than mill price—were 10½. Limit 20 yards. Bleached Muslins—36 inches wide—soft finish—were 15 Limit 20 yards. Unbleached Muslins—36 inches wide—soft finish—were 15 Limit 20 yards. Unbleached Muslins—36 inches wide—bleached sheetings—stand—ard quality—were .67 Limit 29 yards. Sheetings—2½ yards wide—bleached sheetings—stand—ard quality—were .67 Limit 12 yards. Bleached Cheese Cloths—36 inches wide—absorbent—were 4½. Limit 1 piece. Feather Ticks—Full and three-quarter sizes—were \$2.98 Limit 3. Pillow Cases— 42x36—plain hem—were .32 42x36—plain hem—were .34 42x36—hemstitched—were .42 Crochet Spreads—Three-quarter size—Three-quarter size—Three		4-inch Crochet Tops— Silk tassels—black and color:— were .18.	A. A. S.
Valance centers—pretty lac edges—four styles—were \$2.47. Limit 6. Wool Finish Blankets— White, grey—contrasting colored borders—full and single sizes—were \$2.96. Limit 3. All-Wool Blankets—Plaid—block designs—full size—were \$15.94. Limit 3. Bleached Domets— 36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 48 yd16 Limit 20 yards. Muslins— 36 inches wide—unbleached—less than mill price—were .10½. Limit 20 yards. Bleached Muslins— 36 inches wide—soft finish—were .15. Limit 20 yards. Unbleached Muslins— 54 inches wide—were .43 Limit 29 yards. Sheetings— 2½ yards wide—bleached sheetings—standard quality—were .67. Limit 12 yards. Bleached Cheese Cloths—36 inches wide—absorbent—were 4½. Limit 1 piece. Feather Ticks—Full and three-quarter sizes—were \$2.98. Limit 3. Pillow Cases— 42x36—plain hem—were .32. 42x36—plain hem—were .39. 42x36—plain hem—were .39. 42x36—hemstitched—were .39. 224 45x36—hemstitched—were .39. 232 Crochet Spreads—Three-quarter size— Three-quarter size—		Reversible and lined—black, white and brown—were \$1.87	.90
Wool Finish Blankets— White, grey—contrasting colored borders— full and single sizes—were \$2.96		New Net Curtains	
All-Wool Blankets Plaid—block designs—full size— were \$15.94		Wool Finish Blankets-	35-16-73
Bleached Domets 36 inches wide—soft downy nap—mill lengths of 1 to 10 yards—were 48 Limit 20 yards. Muslins— 36 inches wide—unbleached—less than mill price—were .10½ Limit 20 yards, Bleached Muslins— 36 inches wide—soft finish— were .15 Limit 20 yards. Unbleached Muslins— 54 inches wide—were .43 Limit 20 yards. Sheetings— 2½ yards wide—bleached sheetings—standard quality—were .67 Limit 12 yards. Bleached Cheese Cloths— 36 inches wide—absorbent— were 4½ Limit 1 piece. Feather Ticks— Full and three-quarter sizes— were \$2.98 Limit 3. Pillow Cases— 42x36—plain hem—were .32 45x36—hemstitched—were .39 45x36—hemstitched—were .42 Crochet Spreads— Three-quarter size— Thre-quarter size— Three-quarter size— Three-quarter size— Three-quar	1	All-Wool Blankets	
Muslins— 36 inches wide—unbleached—less than mill price—were 10½ Limit 20 yards. Bleached Muslins— 36 inches wide—soft finish— were .15		Bleached Domets	4/201
36 inches wide—soft finish— were .15		Muslins-	
Unbleached Muslins— 54 inches wide—were .43 Limit 29 yards. Sheetings— 2½ yards wide—bleached sheetings—standard quality—were .67 Limit 12 yards. Bleached Cheese Cloths— 36 inches wide—absorbent— were 4½. Limit 1 piece. Feather Ticks— Full and three-quarter sizes— were \$2.98. Limit 3. Pillow Cases— 42x36—plain hem—were .32. 45x36—plain hem—were .34. 25 45x36—hemstitched—were .39. 45x36—hemstitched—were .42. Crochet Spreads— Three-quarter size— Three-quarter size— 1.24	-	86 inches wide—soft finish—	ng d
2½ yards wide—bleached sheetings—stand- ard quality—wer .67		Unbleached Muslins— 54 inches wide—were .43 Limit 20 yards.	.21
36 inches wide—absorbent— were 4½	-	2½ yards wide—bleached sheetings—stand- ard quality—were .67	.43
Full and three-quarter sizes— were \$2.98	-	86 inches wide—absorbent— were 4½ Limit 1 piece.	2 7/8
42x36—plain hem—were .32	-	Full and three-quarter sizes— were \$2.98	
Three-quarter size—	Section of the second	42x36—plain hem—were .32	00
	September 1	Three-quarter size—	. 1.24

8	Sewn frames—leather lined—rin handle— 1 inches—were \$16.50. 12.50	1
5	Women's Chamoisette Gloves— Special purchase Beaver, covert, gray and mastic— gau tlets—combinations—embroidered backs—sizes	-
nd	were \$1.25Limit 8 pairs.	1
0	Ribbons— 51/4 to 53/4 inch widths—white, black and colors—satins, moires and stripes—wer4835 Limit 12 yards.	-
5	Collar and Cuff Sets— Organdie and linon—white—Peter Pan, Tuxedo and	1
	other new Fall styles— were .94	
2	Men's Handkerchiefs—	-
n,	Limit 2 dozen.	1
4	Women's Imported Linen Handkerchiefs—	1
0	W i e—hemstitched—thread rawn em—were \$2.23	1
	Men's and Women's Gloria Umbrellas Were 5.07	
1	Silver Plated Table Spoons	
4	Reliable makes—pretty designs—French grey and bright finish—were \$2.50	1
6	Silver Mesh Bags— Artivic new shapes—fine ly wrought mesh—charmingly suitable for present use and holiday gifts	1
5	ingly suitable for present use and holiday gifts —were \$7.47 to \$9.47	1
	Hand for ed—61/2 to 10 inches— were \$1.47	1
6	Limit 2. Dust Caps—	1
9	Dutch styles—embroidered edge— were .15each .10	1
	Sewing Silks— Black, white an I colo s—50 yards on spool—	1.
3	were .65 dozen	
	Large bar—average about 4 lbs.—	1
9	Men's Hose-	
0	Heather mixture—seamless half hose—all sizes—were .27 Limit 6 pairs18	1
0	Women's Silk Vests— Flesh an colors—glove silk—fanc weave —all sizes—wer 2.97	
	Men's Hose— Heather mixture—seamless half hose— all sizes—were .27 Limit 6 pairs.	}

	Sheets-	
0	HEMMED. 54x90—were .92. 68x90—were \$1.06. 72x90—were 1.32. 81x90—were \$1.44.	.1.04
-	90x99—were \$1.79	.1.24
4	63x90—were \$1.88	1:24
5	Bed Spreads— were \$8.69Limit 3.	2.69
5	Marseilles Spreads-	.8.44
•	Marseilles Spreads— were \$5.98	4.17
0	Single Crochet Spreads— were \$1.49	1.00
	Sateen Comfortables— Flowered centers—plain borders—attractively —winter weight—cotton filled—full size—	stitched
1	Limit 8.	3.10
8	New Feather Pillows— White and gray—mixed down filled—excellent —various stripes—	- The state of the
	20x28—were \$3.97 22x28—were \$4.57 24x30—were \$4.7 26x80—were \$5.57 Limit 6.	9 77
1	Velour Sofa Cushions— Assorted colors—round, two styles—one combined with tapestry—were \$2.47 Limit 2.	
;	Centre Pieces— Madeira embroidered—some trimmed with Cluny lace—were \$4.95	3.17
)	Napkins— Bleached—mercerize 1 damask— were \$2.25	1.42
	Linen Damask Cloths— Bleached—heavy quality Irish linen damask —70x88—were \$8.50	5.50
)	Cotton Huck Towels— Soft finish—bleached—heamed—neat colored stripe borders—were .18	.11
)	Limit 2 dozen. Bath Towels— Extra heavy—full bleached—hemmed—white borders—were .87	.58
;	Heavy Cotton Toweling— Bleached and unbleached—blue borders—	
	good wearing quality—were .18	.11
3		

Wool mixed—some bound—va-riety of color combinations—size 66x80. BLANKETS—BASEMENT. SIA4 Lace Vestees
White—Tuxedo collar models.
NE KWEAR—MAIN FLOOR \$1.00 Women's Two-Clasp
Fabric Gloves
Black, white, brown, beaver,
gray—plain and embroidered
backs—all sizes.
GLOVES—MAIN FLOOR. \$1.45 Women's Silk Hose 1.1.
Black, white, cordovan—all sizes.
HOSIERY—MAIN FLOOR. 19 ct. Men's Cotton Hose... Linen toe and heel—black, cor-dovan, gray and navy—all sizes. HOSIERY-MAIN FLOOR \$4.94 Wemen's Worsted Sweaters 3.25
Coat and Tuxedo styles pinin
and fancy weaves buff, peacock, brown, purple, green, may and black.
SWEATERS—SECOND FLOOR.

\$8.97 Plaid Blankets

58 ct. Women's Drawers
Cambric or muslin—plain or lace

edge. W. MEN'S UNDERWEAR-2D. FL.

\$43.50 Fine Seamless Velvet Rugs .. 27.66 Oriental and carpet designs— 9x12 ft. RUGS—THIRD FLOOR.

\$1.78 Fine-lette Gowns and
Billiebirkes
Pink and blue stripes—hemstitched collars and cuffs.
WOMEN'S UNDERWEAR-SD FL.

ders. TOWELS-MAIN FLOOR

\$2.55 Satin Crepes. 1.5
40-inch—specially soft—fine close satin face—light and dark colors.
SILKS—MAIN PLOOR.

ON SALE Monday and Tuesday UNTIL 1 P. M.

94 ct. Sateen and Cotton Taffeta Petticoats.... Solid black, navy or flowered ef-PETTICOATS-SECOND FLOOR. PETTICOATS—SECOND FLOOR.

\$1.97 Little Tet's Bloomer and
Pantic Dresses. 1.14

Plain and fancy—gingham and chambray—trimimed with contrasting colors—sizes to 6 years.

INFANTS: DRESSES—SECOND FL.

\$1.44 Men's Handkerthiefs, ½ doz., .95 Colored woven borders, HANDKERCHIEFS-MAIN FLOOR.

See today's American and World for Start of Season Sale of

Women's Dresses.

24 ct. Hill Bleached Muslins

\$6 inches wide—soft finish—no dressing.
MUSLINS—BASEMENT.

\$1.98 Spreads 1.48
Crochet—soft finish—4 designs.
BELDING—BASEMENT.

34.97 Silkaline Comfortables 3.00

Attractive designs—well stitched
—Winter weight—cotton filled—
full size.
COMFORTABLES—BASEMENT.

\$2.94 and \$3.24 Boys' Sweaters. 1.8
All wool—slip-on style—V-neck
or shawl collar—most desirable
colors, including Oxford, brown,
heather, havy—slace 80 to 38.
BOYS FURNISHINGS—THIRD FL. \$13.50 to \$16.50 Boys' Suits 9.50

years. BOYS' CLOTHING-THIRD FLOOR.

WHITE GOODS-MAIN FLOUR.

See Pages 17 and 19 for other Hearn advertising ._